

FOUNDATION LEVEL

This phase is about laying the groundwork for your high-ticket coaching journey. Take the time to explore, learn, and build a solid foundation for future growth. Start Your High-Ticket Coaching with Exploration

1. Niche Exploration:

- Identify potential niches based on your interests, expertise, and market demand.
- Conduct thorough market research to assess the viability and profitability of each niche.
- Explore differentiating factors that can set you apart within your chosen niche.

2. Client Relationship Building:

- Develop strategies to establish strong, personal connections with potential clients.
- Emphasize the importance of trust and rapport in the coaching relationship.
- Implement communication practices that foster engagement and understanding.

3. Handling Objections:

- Learn and understand common objections clients may have about high-ticket coaching.
- Develop effective responses and strategies for addressing objections with confidence.

·Practice objection-handling scenarios to enhance your skills and build resilience.

4. Foundational Marketing:

·Create a basic marketing plan to promote your coaching services within your chosen niche.

·Explore online platforms and channels where your target audience is most active.

·Develop a compelling elevator pitch that clearly communicates the value of your coaching.

5. Client Attraction Strategies:

·Experiment with different methods for attracting potential clients to your coaching services.

·Consider offering introductory sessions or free resources to showcase your expertise.

·Begin building an online presence through social media and other relevant platforms

Questions/Queries go here:

<https://www.facebook.com/elaine.yblidgeon/>

<https://www.linkedin.com/in/elaineblidgeon/>

To take your coaching to the next level go [here](#)